

Details of the *Urbee* Presentation

After years of development, KOR EcoLogic is ready to present, to a select audience, its unique design for a low-energy, environmental car. Come view, and sit in, a full-scale wooden mock-up of our car called **Urbee**, aimed at the 2009 Progressive Automotive X Prize. (<http://www.progressiveautoxprize.org>).

We cordially invite you to attend our presentation at the Park Theatre, 698 Osborne Street, Winnipeg, Manitoba, on **Thursday, Feb. 26th** (<http://www.parktheatrevideo.com>).

Please arrive at **1:00 PM** to enjoy conversation and complimentary refreshments, followed by the presentation which starts at **1:30 PM**. The formal presentation will last 1 hour, and viewing of the car, up close, will follow. We then will answer any questions you may have, until we must finish at **4:00 PM**.

We have taken the car as far as we can without sponsorship. For the next stage - building a working car for the X Prize - we need financial support. However, the purpose of this meeting is to inform a wider audience of our project, and to gauge overall interest in, and general support for the project. Please attend this information session, which we have geared to a general audience. After the presentation, we would appreciate your comments and input. You might also want to consider getting involved in this exciting and important project.

Our overall business strategy is as follows: We hope to finance our entry in the X Prize via sponsorship, which would allow us to create a working vehicle. We will then work towards attracting further funding from investors and move towards starting a modest manufacturing facility in Winnipeg. This pilot project would manufacture in the order of 40 cars a month, and would attempt to find a niche market. Success with this facility could prepare us for a larger global market for this unique design of the automobile. Possibilities include franchising our specific design to other manufacturers worldwide.

Let us know if there is someone else that you think should attend, and we would be pleased to send him or her an invitation. Reach us by e-mail at: urbee@mts.net or by phone at (204) 223-7550. Please let us know whether you will be attending. Hope to see you on Thursday afternoon for what should prove to be an enjoyable, interesting, and informative session.

Sincerely,

Jim Kor



EcoLogic